

how much harry potter worth

The Wizarding World's Enduring Value: Unpacking How Much Harry Potter is Worth

how much harry potter worth is a question that echoes through the halls of pop culture and business alike, hinting at a phenomenon far greater than just a series of books or films. J.K. Rowling's creation has transcended literature to become a global entertainment empire, impacting the publishing industry, film studios, theme parks, and merchandise sales. Estimating the exact net worth of the Harry Potter franchise is a complex endeavor, involving a myriad of revenue streams that have consistently generated billions of dollars over two decades. This article will delve into the various components contributing to the immense financial success of the wizarding world, from its literary origins to its expansive cinematic universe, theme park attractions, and enduring merchandise empire, providing a comprehensive overview of its staggering financial valuation.

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The Genesis of a Global Phenomenon: Book Sales

The foundation of the Harry Potter empire was laid in the pages of its seven iconic novels. Published between 1997 and 2007, the books captured the imaginations of a generation and introduced millions to the magical world of Hogwarts. The sheer volume of sales is staggering, with estimates frequently placing the total number of books sold well into the hundreds of millions worldwide. This initial success established a loyal fanbase and a powerful brand that would fuel subsequent ventures. The longevity of these sales is also remarkable, with new generations continually discovering the series, ensuring a consistent revenue stream for J.K. Rowling and her publishers.

Rowling's masterful storytelling, combined with strategic publishing and marketing, created a global demand that publishers capitalized on. The release of each new book was a major event, often accompanied by midnight release parties and unprecedented pre-order numbers. This fervent anticipation translated directly into massive sales figures, solidifying Harry Potter as one of the best-selling book series of all time. The intellectual property rights associated with these books are the bedrock upon which the entire franchise's financial worth is built.

Global Reach and Translation Rights

The phenomenon wasn't confined to English-speaking countries. The rights to translate the Harry Potter books into numerous languages were licensed extensively, opening up markets across the

globe. Each translation represented a new stream of income, further amplifying the books' reach and profitability. This international demand demonstrated the universal appeal of the characters and their adventures, proving that magic knows no borders.

Digital Sales and E-books

In the modern era, digital sales have become a significant factor. The availability of Harry Potter books in e-book format, through platforms like Kindle and Apple Books, has ensured continued accessibility and revenue. This shift to digital consumption complements physical book sales, allowing the franchise to adapt to evolving reading habits and maintain its dominance in the literary market. The convenience of digital formats ensures that new readers can easily access the entire series.

Beyond the Page: The Blockbuster Film Franchise

The transition of Harry Potter from the printed page to the silver screen was nothing short of a cinematic triumph. The eight-film series, adapted from the seven books, captivated audiences worldwide, breaking box office records and cementing the franchise's status as a cultural juggernaut. The films not only introduced Harry Potter to a new audience but also generated immense revenue through ticket sales, home video releases, and television syndication. The visual realization of Rowling's magical world resonated deeply with fans and critics alike, proving the story's versatility across different media.

Warner Bros. Pictures strategically released the films over a decade, meticulously building anticipation and capitalizing on the growing popularity of the characters and their narrative arc. Each installment was a major event, drawing massive crowds to cinemas and setting new benchmarks for box office performance. The success of the films significantly broadened the franchise's appeal, attracting viewers who might not have been avid readers.

Box Office Dominance

Collectively, the Harry Potter films grossed billions of dollars globally. Their consistent performance at the box office, with many entries ranking among the highest-grossing films of all time, underscores their immense commercial appeal. This sustained success across multiple releases is a testament to the franchise's enduring popularity and its ability to draw audiences repeatedly.

Merchandising and Ancillary Rights from Films

Beyond ticket sales, the films unlocked a vast array of merchandising opportunities. From action figures and apparel to video games and collectibles, the visual representations of characters and settings from the movies fueled a massive market for Harry Potter-branded products. The licensing of these film-related assets contributed significantly to the overall financial worth of the franchise.

Immersive Worlds: The Financial Impact of Theme Parks and Attractions

The Wizarding World of Harry Potter theme park lands, developed by Universal Parks & Resorts, represent a significant and highly lucrative extension of the franchise. These immersive attractions, located in Orlando, Hollywood, Osaka, and Beijing, draw millions of visitors annually. The creation of these detailed environments allows fans to step directly into the magical world, experiencing the sights, sounds, and tastes of Hogwarts, Hogsmeade, and Diagon Alley. The financial impact of these parks is immense, contributing billions to the overall valuation of the Harry Potter brand.

The meticulous attention to detail in these parks, from the intricate architecture of Hogwarts Castle to the authentic British fare served in restaurants like the Three Broomsticks, creates an unparalleled fan experience. This commitment to authenticity, coupled with thrilling rides and interactive elements, ensures repeat visits and strong word-of-mouth marketing. The parks are not just tourist destinations; they are vibrant ecosystems that continue to generate revenue through ticket sales, merchandise, and food and beverage services.

Ticket Sales and Visitor Numbers

The sheer volume of visitors to Universal's Harry Potter-themed lands translates into substantial ticket revenue. These lands consistently rank among the most popular attractions at Universal parks globally, driving significant attendance and contributing to the parks' overall profitability. The continued success of these parks demonstrates the enduring desire of fans to interact with the Harry Potter universe in a tangible way.

Retail and Dining Experiences

Within the theme parks, dedicated shops like Ollivanders Wand Shop and Honeydukes Sweetshop offer exclusive merchandise and wizarding treats, generating substantial sales. The themed dining experiences also contribute significantly to revenue. These integrated retail and dining components enhance the immersive experience while simultaneously driving profits, creating a self-sustaining economic model for the attractions.

Merchandise Mania: The Ubiquitous Reach of Harry Potter Products

The Harry Potter brand has spawned an unparalleled merchandising empire, extending far beyond film-related toys. From clothing and school supplies to collectibles, games, and even licensed food products, Harry Potter merchandise is a constant presence in the global marketplace. The ability to translate the magic of the books and films into tangible products has been a key driver of the franchise's sustained financial success. These products allow fans to express their affiliation with the

wizarding world and bring a piece of it into their everyday lives.

The sheer diversity of merchandise available speaks to the broad appeal of the franchise. Whether it's a replica of a character's wand, a Hogwarts house scarf, or a themed board game, there is something for every type of fan. This wide range of products ensures that revenue streams are diversified and consistently flowing, contributing to the brand's overall economic power.

Apparel and Fashion

Harry Potter-themed clothing, ranging from subtle house crest designs to more elaborate costumes, has been a consistent seller. This includes everything from t-shirts and hoodies to more sophisticated fashion items, allowing fans of all ages to wear their allegiance. The intersection of pop culture and fashion has proven to be a lucrative avenue for the franchise.

Toys, Games, and Collectibles

The toy and game market has been a significant contributor, with everything from Lego sets and action figures to board games and video games based on the Harry Potter universe. Collectibles, such as replica wands, jewelry, and statues, also command a dedicated market. These items foster engagement and provide ongoing revenue long after the initial release of a book or film.

The Expanding Universe: Fantastic Beasts and Other Ventures

The success of Harry Potter has paved the way for an expansion of its universe. The Fantastic Beasts film series, a prequel narrative set decades before Harry's arrival at Hogwarts, represents a significant new chapter in the franchise's financial story. These films, while not reaching the same heights as the original Harry Potter movies, have still generated substantial box office revenue and continue to expand the lore and fan base.

Beyond Fantastic Beasts, other ventures such as the stage play Harry Potter and the Cursed Child, various video games like Hogwarts Legacy, and themed culinary products continue to generate revenue and keep the brand relevant. The ongoing development of new stories and experiences ensures that the wizarding world remains a dynamic and profitable entity. This continuous innovation is crucial for maintaining audience interest and attracting new fans.

The Cursed Child Stage Production

The stage play Harry Potter and the Cursed Child, a direct continuation of the book series' narrative, has enjoyed critical acclaim and commercial success in London, New York, and other major theatrical

hubs. Its long-running runs and sold-out performances demonstrate the enduring demand for new Harry Potter stories, even in a theatrical format.

Video Games and Interactive Entertainment

The evolution of video games has provided another significant avenue for revenue. Hogwarts Legacy, a recent open-world action role-playing game set in the late 1800s, achieved massive commercial success, further highlighting the appetite for interactive experiences within the wizarding world. This genre of entertainment appeals to a broad demographic and offers substantial earning potential.

Royalties, Licensing, and Enduring Legacy

At the core of the Harry Potter franchise's financial worth lies a complex web of royalties, licensing agreements, and the sheer power of J.K. Rowling's intellectual property. Rowling, as the creator, is entitled to significant royalties from book sales, film revenue, merchandise, and theme park admissions. Her continued involvement in guiding the franchise's expansion ensures that her interests are consistently represented and that the brand's integrity is maintained, which in turn sustains its commercial value.

The licensing agreements are extensive, covering nearly every conceivable product and media format. Warner Bros., as the primary rights holder for the film adaptations, manages a significant portion of these licenses, ensuring a steady flow of revenue through partnerships with various companies. This strategic management of intellectual property is a key factor in the franchise's long-term financial viability and its ability to remain at the forefront of global entertainment.

J.K. Rowling's Earnings

While exact figures are often private, it is widely understood that J.K. Rowling has amassed a personal fortune well into the billions of dollars, making her one of the wealthiest authors in history. Her earnings are directly tied to the ongoing success and diversification of the Harry Potter brand. Her creative control and continued input are paramount to the franchise's sustained appeal.

The Power of Intellectual Property

The Harry Potter universe is a prime example of the immense value of well-developed intellectual property. The rich characters, detailed world-building, and compelling narratives have created a brand that is instantly recognizable and highly desirable. This strong IP allows for continuous monetization through new adaptations, spin-offs, and merchandise, ensuring its financial relevance for decades to come.

Q: What is the estimated total net worth of the Harry Potter franchise?

A: Estimating the exact total net worth of the Harry Potter franchise is challenging due to its multifaceted nature and private financial dealings. However, industry analyses and reports consistently place the brand's value in the tens of billions of dollars, with some estimates exceeding \$30 billion, encompassing all revenue streams from books, films, merchandise, and theme parks.

Q: How much has J.K. Rowling earned from the Harry Potter series?

A: J.K. Rowling's earnings from the Harry Potter series are estimated to be in the billions of dollars. This includes substantial royalties from book sales, film profits, licensing fees for merchandise, and her stake in the wider wizarding world ventures.

Q: Which aspect of the Harry Potter franchise generates the most revenue?

A: While all aspects contribute significantly, the combination of the original book sales, the blockbuster film franchise, and the immensely popular theme park attractions are generally considered the primary revenue generators for the Harry Potter franchise.

Q: How have the Harry Potter films contributed to the franchise's worth?

A: The Harry Potter film franchise has been instrumental in its financial success by bringing the magical world to a wider audience, grossing billions at the box office, and unlocking a vast market for film-related merchandise and licensing opportunities.

Q: What is the financial impact of The Wizarding World of Harry Potter theme parks?

A: The Wizarding World of Harry Potter theme park lands are a major financial success, drawing millions of visitors annually and generating billions in revenue through ticket sales, merchandise, and food and beverage services, significantly boosting the franchise's overall worth.

Q: How does merchandise contribute to the Harry Potter franchise's value?

A: Merchandise, ranging from toys and apparel to collectibles and games, forms a substantial and consistent revenue stream for the Harry Potter franchise, allowing fans to engage with the brand on a daily basis and contributing to its sustained financial relevance.

Q: Has the "Fantastic Beasts" series impacted the overall worth of the Harry Potter brand?

A: Yes, the "Fantastic Beasts" film series represents a significant expansion of the Harry Potter universe, attracting new audiences and generating substantial box office revenue and merchandise sales, thereby contributing to the continued financial growth and value of the overall brand.

Q: What role do royalties and licensing play in the Harry Potter franchise's financial success?

A: Royalties and licensing are fundamental to the Harry Potter franchise's financial success, providing consistent income streams for the creator and rights holders through agreements covering books, films, merchandise, and other media, ensuring the brand's pervasive presence and profitability.

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how much harry potter worth: HARRY POTTER NARAYAN CHANGDER, 2023-01-23 Note: Anyone can request the PDF version of this practice set/workbook by emailing me at cbsenet4u@gmail.com. I will send you a PDF version of this workbook. This book has been designed

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how much harry potter worth: *Max Your Money* Larry Hayes, Rachel Provest, 2022-05-31 'Understanding money opens the door to a better life. Everyone should read this book' - Guy Johnson, Bloomberg Take charge of your finances while you're still in school and set yourself up for a bright future! *Max Your Money* introduces the subject of money and finance to tweens and young teens. Broken into three key sections - Earn it, Grow it, and Use it, the book guides young readers through essential concepts relating to money which will help them become more financially astute and confident about money matters as they enter their teens. The practical guide to money is packed

with jaunty illustrations and eye-catching infographics, which ensures the content is engaging and age appropriate throughout. As well as giving young people money skills, the book also looks at money from a moral and philosophical perspective, offering the reader pointers on how to become a financially responsible person.

how much harry potter worth: *Teaching Faith with Harry Potter* Patricia M. Lyons, 2017-05-01 Joanne Rowling's great epic is forming the faith and moral vision of millions of people. If you are reading this book, forming faith is at least part or maybe all of your vocation, as teacher, pastor, parent, godparent, roommate, sibling, spouse, or friend. In baptism we vow to form our faith and the faith of others. To not use this modern epic in your sacred work is to leave on the table one of the most ubiquitous and enchanting tools of our time to awaken and baptize the imagination. Don't put this wand away.

how much harry potter worth: *International Management* Peter Stanwick, Sarah Stanwick, 2020-01-31 International Management: A Stakeholder Approach applies a practical, engaging and real time approach to the evolving topics related to International Management. In thirteen chapters, the authors discuss the complexities managers must address when making decisions in a global marketplace, including the complexity of globalization; the external global environment; ethics and social responsibility; culture; communication; entry strategies; global strategies; management decision making; motivation; leadership and organizational change; and human resources.

how much harry potter worth: *Soul Currency* Ernest D. Chu, 2010-11-30 In tough times, we look outside ourselves for things to change instead of looking inward, where true abundance resides. It's tempting to downplay important values like generosity, integrity, and intuition. These niceties can take a backseat because we think the world needs to change before we can find wealth. But they are what make it possible to find prosperity, no matter what happens in the world around us. These inner traits help us reach our outer goals. Ernest Chu's transformational concept of "soul currency" refers to both something we use to exchange value (as with money) and the circulation of a divine force in our lives. Chu's own example, as an entrepreneur who pulled himself out of crushing debt, shows his practical, ready-to-implement principles in action. Soul currency bridges the material world of finance and the invisible world of Spirit, allowing abundance to come to us and flow through us. When we tap into the creative force of soul currency, we can experience unprecedented abundance and fulfillment.

how much harry potter worth: *Phoenix Rising: Collected Papers on Harry Potter, 17-21 May 2007* Sharon K. Goetz, 2008-04-01 Phoenix Rising was a five-day conference devoted to all things Harry Potter held 17-21 May in New Orleans, Louisiana. The conference featured educational and academic programming presented by scholars, teachers, business and industry professionals, artists, librarians, fans, and others with an interest in the Harry Potter novels, films, and phenomenon. Narrate Conferences, Inc., a 501(c)(3) charitable organization, produces dynamic, innovative educational events for scholars, students, professionals and fans. Phoenix Rising was produced by Narrate Conferences, Inc., and was not endorsed, sanctioned or any other way supported, directly or indirectly, by Warner Bros. Entertainment, the Harry Potter book publishers, or J. K. Rowling and her representatives.

how much harry potter worth: *Early Media Exposure* Rachel Barr, Tiffany Munzer, Mark Nielsen, 2025-03-07 Given the foundational development that occurs during early childhood, exposure to digital media has long been a topic of research interest and associated public concern. Media use has become an integral part of family life and meets many family needs. Research has struggled to keep pace with the changing use of technology and the impact that this has on early childhood development. To meet this challenge, we encourage submissions to this editorial initiative of particular relevance, led by Prof Rachel Barr, Dr Tiffany Munzer and Prof Mark Nielsen, that are at the cutting edge of investigation into early media exposure. The goal of this Research Topic is to shed light on the progress made during the past decade within the broad and multidisciplinary field of early media exposure and to draw attention to future challenges associated with this to provide a thorough overview of the status of the field. This collection will inspire, inform and provide direction

and guidance.

how much harry potter worth: Time Wise Amantha Imber, 2022-10-06 The instant international bestseller 'This charming book will save you more time than it takes to read.' Adam Grant 'A must-read. This book will transform how you approach your workday.' Greg McKeown 'Read this book!' Jake Knapp High achievers most definitely approach their workday differently. This book gives access to the secrets and strategies they've found for making things work. From Wharton Professor Adam Grant's trick to get into flow when he starts work, Google's Executive Productivity Advisor, Laura Mae Martin, and her inbox shape-shifting, to Cal Newport's multiple kaban boards, this isn't your typical productivity book. You know the basics and have heard the swallow-the-frog platitudes. Time Wise goes deeper and unveils some of the more counterintuitive but effective methods that boost your productivity. Some of the high achievers featured, along with their personal strategies, include Adam Alter setting systems instead of goals, Rita McGrath who consults her own personal board of directors, Jake Knapp who focuses on the one important thing of the day and Oliver Burkeman's approach to beating the to-do list. This book will allow you to master the superpower of using your time wisely to achieve success in business, life and beyond.

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eBay shop Learn to: Make serious money selling your wares Bid, win and buy the easy way Build and expand your eBay business Stay safe on eBay.co.uk

how much harry potter worth: *From Here to Hogwarts* Christopher E. Bell, 2015-11-12 The social relations, societal structures and existential conundrums in the world of Harry Potter novels reflect our own. When the authoritarianism of Hogwarts falls upon Harry, it is an echo of disciplinary practices in real-world high schools. The economic inequities of the wizarding world mirror those of modern societies. The art, literature and mass media of wizard society reveal our deep-rooted fears. Harry's world is our world. This collection presents new essays by contributors across a range of disciplines, bringing fresh perspectives on one of the most influential texts in modern history.

how much harry potter worth: Don't Watch This Michael Rosenblum, 2020-10-06 An unfiltered look at the addictive properties of social media, TV, and movies on our culture, with strategies to help you reclaim control over your life. Today, the average person spends an astonishing eight hours a day watching TV or videos online. Watching social media stories, movies, and TV is now our number one activity, outpacing everything else that we do, including sleep. This habit has an incredibly powerful influence on our lives – from what we think to what we buy to whom we elect. Media are more than entertainment; they are a drug. This media addiction wreaks havoc on our mental health, causing increased stress, depression, and anxiety, and ruining personal relationships. It also drives us deeper and deeper into debt. In *Don't Watch This*, former TV producer and Ivy League professor Michael Rosenblum reveals the hidden psychology driving us to media addiction. He describes why solving the problem is not as simple as swearing off our devices, but about learning how to use media for good. Rosenblum reveals the key to getting the best out of technology, without letting it get the best of you. Inside, you'll learn: How to take control of the media How to use your phone's camera to spread stories worth telling How having a former reality TV star in the Oval Office has changed the scope of media Why posting selfies on Instagram isn't going to change the world, and what you can post instead Enlightening and empowering, *Don't Watch This* provides actionable, revolutionary techniques and insight to control your media addiction—helping you live the life you really want.

how much harry potter worth: Own It! Iona Bain, 2021-03-16 Are you young and feeling left behind financially? It doesn't have to be this way. The UK's leading millennial money expert, Iona Bain, is on a mission to help young people own their futures, once and for all. Low wages, high house prices, zero reward for saving and the catastrophic fallout from Covid-19... young people have had a rough ride. But we have a choice. We can sleepwalk into a poorer future – or we can transform our prospects by embracing the power of investing. Iona is here to demystify savings, pensions and investing for a new generation. Whether it's robo-advisers or auto-enrolment, green investing or forex on Instagram, Iona will break down what it all means so YOU can take charge of your long-term finances. In this fun, wise and incredibly helpful book, Iona explains why investing matters. She also shows you how to get your basic finances right, save for your first home and make your pension socially responsible. You'll find out all about the rewards and risks of online investing, from sexy stockpicking apps to digital wealth managers, and learn how to manage your long-term finances so you can avoid major mistakes and achieve your goals. Investing often gets a bad rep thanks to the Wolf of Wall Street, social media scams and high-rolling money men. In fact, investing has never been more accessible, more interesting – and more important. It's the single biggest thing that we can do to change our lives, and society, for the better. So what are you waiting for? Let's start owning it!

how much harry potter worth: Advances in Computers Marvin Zelkowitz, 2009-06-12 This is volume 72 of *Advances in Computers*, a series that began back in 1960 and is the oldest continuing series chronicling the ever-changing landscape of information technology. Each year three volumes are produced, which present approximately 20 chapters that describe the latest technology in the use of computers today. In this volume 72, we present the current status in the development of a new generation of high-performance computers. The computer today has become ubiquitous with

millions of machines being sold (and discarded) annually. Powerful machines are produced for only a few hundred U.S. dollars, and one of the problems faced by vendors of these machines is that, due to the continuing adherence to Moore's law, where the speed of such machines doubles about every 18 months, we typically have more than enough computer power for our needs for word processing, surfing the web, or playing video games. However, the same cannot be said for applications that require large powerful machines. Applications such as weather and climate prediction, fluid flow for designing new airplanes or automobiles, or nuclear plasma flow require as much computer power as we can provide, and even that is not enough. Today's machines operate at the teraflop level (trillions of floating point operations per second) and this book describes research into the petaflop region (1,015 FLOPS). The six chapters provide an overview of current activities that will provide for the introduction of these machines in the years 2011 through 2015.

how much harry potter worth: Harry Potter and the Other Sarah Park Dahlen, Ebony Elizabeth Thomas, 2022-06-27 Named a 2023 Honour Book by the International Research Society for Children's Literature Contributions by Christina M. Chica, Kathryn Coto, Sarah Park Dahlen, Preethi Gorecki, Tolonda Henderson, Marcia Hernandez, Jackie C. Horne, Susan E. Howard, Peter C. Kunze, Florence Maätita, Sridevi Rao, Kallie Schell, Jennifer Patrice Sims, Paul Spickard, Lily Anne Welty Tamai, Ebony Elizabeth Thomas, Jasmine Wade, Karin E. Westman, and Charles D. Wilson Race matters in the fictional Wizarding World of the Harry Potter series as much as it does in the real world. As J. K. Rowling continues to reveal details about the world she created, a growing number of fans, scholars, readers, and publics are conflicted and concerned about how the original Wizarding World—quintessentially white and British—depicts diverse and multicultural identities, social subjectivities, and communities. *Harry Potter and the Other: Race, Justice, and Difference in the Wizarding World* is a timely anthology that examines, interrogates, and critiques representations of race and difference across various Harry Potter media, including books, films, and official websites, as well as online forums and the classroom. As the contributors to this volume demonstrate, a deeper reading of the series reveals multiple ruptures in popular understandings of the liberatory potential of the Potter series. Young people who are progressive, liberal, and empowered to question authority may have believed they were reading something radical as children and young teens, but increasingly they have raised alarms about the series' depiction of peoples of color, cultural appropriation in worldbuilding, and the author's antitrans statements in the media. Included essays examine the failed wizarding justice system, the counterproductive portrayal of Nagini as an Asian woman, the liberation of Dobby the elf, and more, adding meaningful contributions to existing scholarship on the Harry Potter series. As we approach the twenty-fifth anniversary of the publication of *Harry Potter and the Philosopher's Stone*, *Harry Potter and the Other* provides a smorgasbord of insights into the way that race and difference have shaped this story, its world, its author, and the generations who have come of age during the era of the Wizarding World.

how much harry potter worth: Harry Potter and the Philosopher's Stone. Symbols of Heroic Fantasy , 2021-06-29 Seminar paper from the year 2019 in the subject English Language and Literature Studies - Literature, grade: 2,3, University of Duisburg-Essen (Anglophone), language: English, abstract: It has not been a surprise that over the last years the novel of a boy with a scar and magic abilities has inspired children and adults. People cannot stop reading the story of a young boy who goes to a wizard school named Hogwarts. But have they thought why readers are attracted to this book series? And how it has influenced them in different ways? These are questions, this paper tries to answer. Furthermore, the main goal will be to answer the question in what way does symbolism appear into the novel? What is the meaning of the symbols in this novel? These questions will be answered by both: analysing the context in which they appear and their possible meaning in the novel. The answer would be simple: Due to many stylistic and rhetorical devices, J. K. Rowling enlightens the world of the and gives us the possibility to discover it. However, a big part of this input comes from symbolism she uses as an author to catch attention in a better way. An entire generation has been influenced of how the author J. K. Rowling turns the world of a book into a living one. Therefore, it is no surprise that this piece of fantasy literature has become an important

object of various studies. The novel itself can be investigated in several ways. This means Harry Potter as a fantasy novel is a masterpiece of literary and stylistic devices. It can also be approached as a good example of how an author could with use of symbolism write a good novel. In this term paper, the author would therefore like to limit the field of study to the meaning of the symbols we can find in Harry Potter. Furthermore, there will be a short definition to give an overview about what are core aspects in Heroic fantasy? This should help to get an impression of what is important in this genre and how it is presented. The term paper will be structured with a theoretical framework, the analysis and a conclusion to summarise all important results and with a look in the future concerning symbolism. There are a lot of traditional symbols with different origins and meanings. In this term paper the author is describing only the most common symbols like e.g. good versus evil, magic, names and spells and other important symbols which she considers as nameable. She will be working with the hypothesis that patterns can be found in the manner of symbolism in many various ways.

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