# best side hustle apps 2024

best side hustle apps 2024 are revolutionizing the way individuals generate additional income, offering unparalleled flexibility and accessibility in the gig economy. With the digital landscape constantly evolving, leveraging the right mobile applications can transform spare time into significant earnings, whether you're looking to supplement your primary salary, save for a specific goal, or build a new career path. This comprehensive guide delves into the top-performing side hustle apps across various categories, exploring their functionalities, earning potential, and how to maximize your success in the dynamic marketplace of 2024. We'll cover everything from freelancing platforms and delivery services to microtask apps and investment opportunities, providing you with the insights needed to choose the best fit for your skills and lifestyle.

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## Freelancing and Skill-Based Gigs

For those with specialized skills, freelancing apps offer a direct path to connecting with clients worldwide. These platforms allow you to showcase your expertise in areas such as writing, graphic design, web development, virtual assistance, and digital marketing. By creating a compelling profile and actively bidding on projects, you can secure consistent work and build a reputation for quality and reliability.

# Top Freelancing Apps

- **Upwork:** A robust platform for freelancers of all disciplines, Upwork offers a vast array of projects from small, one-off tasks to long-term engagements. It provides tools for communication, payment processing, and time tracking, making it a comprehensive solution for managing your freelance business.
- Fiverr: Known for its "gig" based model, Fiverr allows freelancers to offer specific services starting at \$5. It's ideal for creators and service providers who can package their skills into easily definable offerings, attracting a wide range of clients looking for quick and affordable solutions.

- Toptal: This exclusive network focuses on connecting businesses with the top 3% of freelance talent in software development, design, finance, and project management. While the vetting process is rigorous, successful applicants can command premium rates and work with leading companies.
- **Guru:** Guru is another established freelance marketplace that supports a variety of professions. It features a robust search function for clients to find freelancers and offers secure payment options, including an escrow service to protect both parties.

The key to success on these platforms lies in a well-crafted profile, strong portfolio, competitive pricing, and excellent communication. Regularly updating your skills and seeking positive reviews will significantly enhance your visibility and earning potential.

# Delivery and Gig Economy Services

The gig economy has exploded with opportunities for those seeking flexible work that often involves ondemand services. Delivery apps, in particular, have become a popular choice for individuals looking to earn money on their own schedule, utilizing their vehicles or even bicycles.

#### Leading Delivery Apps

- **DoorDash:** As one of the largest food delivery services, DoorDash offers drivers the flexibility to work whenever they choose. Earnings are typically comprised of base pay, promotions, and customer tips, making it a potentially lucrative option during peak hours.
- **Uber Eats:** Similar to DoorDash, Uber Eats allows individuals to deliver food from a wide range of restaurants. Drivers can accept or decline delivery requests, offering a high degree of autonomy over their work hours.
- **Instacart:** This grocery shopping and delivery service allows shoppers to pick up items from grocery stores and deliver them to customers. It appeals to those who enjoy shopping and want to earn by fulfilling specific customer orders.
- **Shipt:** Shipt operates on a similar model to Instacart, connecting shoppers with customers who need groceries and other household items delivered. It often features exclusive perks and a strong community aspect for its shoppers.

These apps typically require a valid driver's license, insurance, and a reliable vehicle. Background checks are standard. Earnings can vary based on demand, location, time of day, and the generosity of customer tips.

# Micro-Task and Online Survey Apps

For those with limited time or looking for very flexible earning opportunities, micro-task and survey apps provide a way to earn small amounts of money by completing simple, repetitive tasks or sharing opinions.

#### Popular Micro-Task and Survey Platforms

- Amazon Mechanical Turk (MTurk): A platform where businesses post Human Intelligence Tasks (HITs) that computers cannot yet perform. These tasks can include data entry, image tagging, transcription, and surveys. Earnings per HIT are often small, but completing many can add up.
- **Swagbucks**: This popular app rewards users for a variety of activities, including taking surveys, watching videos, playing games, and shopping online. Rewards are typically in the form of points that can be redeemed for gift cards or PayPal cash.
- Google Opinion Rewards: A simple app that offers short surveys from Google and market research firms. Users earn Google Play credit or PayPal cash for their participation, making it a quick way to monetize your downtime.
- Clickworker: Clickworker offers a variety of micro-jobs such as data categorization, text creation, proofreading, and web research. It's a good option for those who prefer task-based work that requires attention to detail.

While the per-task earnings on these apps are generally low, they are accessible to almost anyone with a smartphone or computer and require minimal commitment. They are best suited for supplemental income rather than significant earnings.

### Selling and E-commerce Platforms

Turning unused items into cash or creating and selling your own products can be a highly rewarding side hustle. Several apps and platforms streamline the process of listing, selling, and managing transactions.

#### Leading Selling Apps

- eBay: A long-standing platform for selling a wide range of new and used items. eBay offers auctionstyle and fixed-price listings, reaching a global audience of buyers.
- **Poshmark:** This app is dedicated to buying and selling fashion items, including clothing, shoes, and accessories. It fosters a community where users can share and discover styles.
- Etsy: Ideal for artisans and crafters, Etsy is a marketplace for handmade, vintage, and craft supplies. It's the go-to platform for unique, custom-made goods.
- Facebook Marketplace: Integrated within Facebook, this platform allows users to easily list and sell items locally. It's particularly effective for selling larger items or those that are less practical to ship.

Success in selling often depends on high-quality product photos, accurate descriptions, competitive pricing, and prompt customer service. Understanding your target market and effective marketing can also boost sales significantly.

# Investing and Passive Income Apps

While not always considered a "side hustle" in the active sense, investing through apps can build passive income streams over time. These platforms democratize investing, making it accessible to individuals with smaller capital.

#### Popular Investment Apps

- **Robinhood:** Known for its commission-free trading of stocks, ETFs, and cryptocurrencies, Robinhood has made investing more accessible to retail investors. It features a user-friendly interface for beginners.
- Acorns: This app uses a "round-up" feature to automatically invest spare change from everyday purchases into diversified portfolios. It's an excellent way to start investing with minimal effort.
- Stash: Stash offers a subscription-based model for investing, allowing users to buy fractional shares of stocks and ETFs. It provides curated investment themes and educational resources.
- Coinbase: For those interested in digital assets, Coinbase is a leading platform for buying, selling, and

storing cryptocurrencies. While volatile, cryptocurrencies offer potential for high returns.

It's crucial to understand that investing involves risk. Diversification, research, and a long-term perspective are essential when using these apps to build wealth.

# Maximizing Your Earnings with Side Hustle Apps

To truly succeed with side hustle apps in 2024, a strategic approach is vital. It's not just about signing up; it's about optimizing your efforts for maximum return.

#### **Key Strategies for Success**

- **Diversify Your Income Streams:** Relying on a single app or platform can be risky. Explore multiple apps that align with your skills and available time to create a more stable and robust income.
- Build a Strong Profile and Reputation: For freelancing and service-based apps, your profile is your storefront. Invest time in crafting a compelling bio, showcasing your best work, and delivering exceptional service to earn positive reviews and build trust.
- Understand Peak Times and Demand: For delivery and gig economy apps, knowing when demand is highest can significantly boost your earnings. Be strategic about your working hours.
- Manage Your Time Effectively: Side hustles require discipline. Create a schedule that balances your side work with your primary commitments without leading to burnout.
- Stay Updated on Trends and New Opportunities: The gig economy is constantly evolving. Keep an eye on new apps and emerging trends in your areas of interest to stay ahead of the curve.
- Track Your Finances: Keep meticulous records of your earnings and expenses. This is crucial for tax purposes and for understanding your overall profitability.

By combining the right apps with smart strategies, individuals can effectively leverage their time and skills to achieve their financial goals in the evolving landscape of side hustles.

#### FAQ

#### Q: What are the best side hustle apps for beginners in 2024?

A: For beginners, apps like Swagbucks, Google Opinion Rewards, DoorDash, and Instacart are often recommended due to their lower barrier to entry, simple task requirements, and flexible schedules.

#### Q: Can I make a full-time income from side hustle apps?

A: While some individuals can achieve a significant income, it often requires dedicating substantial time, managing multiple platforms, and having specialized skills, particularly in the freelancing sector. It is possible but requires considerable effort and strategy.

#### Q: Are there any side hustle apps that don't require a car?

A: Yes, many apps, such as Upwork, Fiverr, Etsy, Amazon Mechanical Turk, and survey apps like Swagbucks, do not require a car. These focus on digital skills, selling handmade goods, or completing online micro-tasks.

## Q: How much money can I realistically earn with delivery apps?

A: Earnings with delivery apps can vary greatly depending on location, time of day, demand, and tips. On average, many drivers report earning between \$15-\$25 per hour before expenses, but this can fluctuate significantly.

# Q: What is the best way to get started with freelancing apps?

A: To get started with freelancing apps, create a detailed profile highlighting your skills and experience, build a strong portfolio of your best work, start with smaller projects to gain experience and positive reviews, and network with potential clients.

#### Q: Are there investment apps that are suitable for side hustle income?

A: Yes, apps like Acorns and Stash allow you to invest small amounts of money regularly, turning your side hustle earnings into passive income over time. Robinhood and Coinbase are options for those interested in stocks and cryptocurrency investing.

#### Q: How do I ensure I get paid reliably from these side hustle apps?

A: Most reputable apps have secure payment systems, such as direct deposit or PayPal. It's important to read the app's payment terms, understand payout schedules, and ensure your account information is accurate.

### **Best Side Hustle Apps 2024**

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now? What do you need to do to bring it to life? Whether you're looking to earn some extra money on the side or dreaming of starting The Next Big Thing, Side Hustles and Startups is packed with the information you need to take this big step into your bright future. We'll teach you how to: Find your passion. Test your idea. Write a business plan. Get funding. Ace your business admin, tax and compliance. Brand and market your business. Manage your money. Set up systems. Build your team. Take care of you. Heavy Chef sat down with some of South Africa's foremost entrepreneurs, side hustlers, strategists, marketing whizzes, venture capitalists and, yes, even tax specialists to help you get going. Combined, they have centuries of experience in creating and growing side hustles and startups. We've turned their advice into bite-sized lessons for you to snack on – as if you're firing off instant messages to these trailblazers whenever you get stuck on your journey. Go on. Start up and hustle away.

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Foi the hobgoblin has been pondering his own legacy—and has a plan for a daring shenanigan that will make him the most celebrated hobgoblin of all. Nadia, goth queen and battle seer, is creating her own cult around a god who loves whisky and cheese. And the Morrigan, a former Irish death goddess, has decided she wants not only to live as an ordinary woman but also to face the most perilous challenge of the mortal world: online dating. Meanwhile, Al crosses paths with old friends and new—including some beloved Druids and their very good dogs—in his globe-trotting quest to solve the mystery of his curses. But he's pulled in so many different directions by his colleagues, a suspicious detective, and the whims of destructive gods that Al begins to wonder: Will he ever find time to write his own happy ending? BOOK THREE OF THE INK & SIGIL SERIES Don't miss any of Kevin Hearne's enchanting Ink & Sigil series: INK & SIGIL • PAPER & BLOOD • CANDLE & CROW

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