

gig economy jobs canada

Understanding Gig Economy Jobs in Canada: A Comprehensive Guide

gig economy jobs canada are transforming the Canadian labour market, offering unparalleled flexibility and diverse income-generating opportunities for individuals across the nation. From bustling urban centres to more remote regions, the rise of the gig economy has empowered Canadians to take control of their work schedules and pursue varied career paths. This comprehensive guide delves into the nuances of these flexible work arrangements, exploring the types of opportunities available, the benefits and challenges associated with them, essential skills for success, and practical advice for navigating this evolving landscape. Whether you're seeking supplementary income or a complete career shift, understanding the landscape of Canadian gig work is crucial for maximizing your potential.

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What is the Gig Economy?

The gig economy, in its essence, refers to a labour market characterized by the prevalence of short-term contracts or freelance work, as opposed to permanent jobs. In Canada, this manifests as individuals working on a project-by-project basis, often for multiple clients or platforms simultaneously. This model disrupts the traditional employer-employee relationship, shifting towards more autonomous work arrangements. The growth of digital platforms has significantly facilitated this shift, connecting workers with clients and tasks more efficiently than ever before.

This decentralized approach to work allows individuals to leverage their skills and expertise in a flexible manner. It's not just about occasional side hustles; for many, it represents a primary source of income. The accessibility and variety of opportunities mean that almost anyone with a marketable skill can find a niche within the Canadian gig economy. Understanding the fundamental principles of this work structure is the first step to effectively participating in it.

Types of Gig Economy Jobs in Canada

The spectrum of gig economy jobs available in Canada is vast and continues to expand, catering to a wide array of skills and interests. These opportunities can broadly be categorized, though many roles often blend elements from different areas. Understanding these categories can help individuals identify areas that best align with their professional backgrounds and personal aspirations.

Delivery and Transportation Services

One of the most visible sectors of the gig economy is in delivery and transportation. Platforms like Uber, Lyft, SkipTheDishes, and DoorDash have become household names, allowing individuals to use their personal vehicles to offer ridesharing or food and grocery delivery services. These roles offer high flexibility, allowing workers to set their own hours and work around other commitments. The demand in urban and suburban areas remains consistently strong for these services.

Freelance Creative and Professional Services

For those with specialized skills, the freelance creative and professional services sector offers lucrative opportunities. This includes graphic designers, web developers, writers, editors, virtual assistants, social media managers, photographers, and consultants. Platforms such as Upwork, Fiverr, and Toptal connect Canadian freelancers with clients worldwide, enabling them to build a diverse portfolio and secure ongoing projects. The ability to work remotely is a significant advantage in this segment.

Skilled Trades and Home Services

The gig economy has also infiltrated skilled trades and home services. Platforms are emerging that connect individuals needing services like plumbing, electrical work, carpentry, cleaning, lawn care, and handyman tasks with qualified professionals. This allows tradespeople to manage their schedules more effectively, accept jobs in their local vicinity, and often command competitive rates for their expertise. It provides a streamlined way for both service providers and consumers to connect.

Online Tutoring and Education

The demand for online tutoring and educational services has surged, creating numerous gig opportunities

for educators and subject matter experts. Platforms connect tutors with students of all ages for academic subjects, language learning, and even specialized skill development. This sector offers flexibility in terms of hours and the ability to teach from virtually anywhere, making it an attractive option for educators seeking supplementary income or a more flexible teaching environment.

Task-Based and Micro-Gigs

Beyond specialized skills, there are numerous task-based and micro-gig opportunities. These can include anything from participating in market research surveys, testing websites and apps, performing small errands, assembling furniture, or assisting with event setup. While individual tasks may offer lower pay, the cumulative earnings can be significant, and these gigs provide an accessible entry point into the gig economy for those with less specialized training.

Benefits of Gig Work in Canada

The allure of gig economy jobs in Canada stems from a multitude of benefits that resonate with a growing portion of the workforce. These advantages often outweigh the traditional employment model for individuals seeking greater control and autonomy in their professional lives.

Flexibility and Autonomy

Perhaps the most significant benefit of gig work is the unparalleled flexibility it offers. Gig workers have the freedom to choose when, where, and how much they work. This autonomy allows individuals to balance work with personal responsibilities, such as family care, education, or personal pursuits. It empowers them to design a work-life integration that suits their unique circumstances, a stark contrast to the rigid schedules often found in conventional employment.

Diverse Income Streams and Skill Development

Gig economy jobs in Canada provide opportunities to diversify income streams. By working with multiple clients or on various platforms, individuals can mitigate the risk associated with relying on a single source of income. Furthermore, engaging in a variety of projects naturally fosters continuous learning and skill development. Each new gig can present a learning curve, exposing workers to different industries, technologies, and client needs, thereby enhancing their professional toolkit.

Potential for Higher Earnings

While not guaranteed, many gig workers have the potential to earn more than they would in a traditional salaried position, especially if they possess in-demand skills or work efficiently. By setting their own rates and taking on more challenging or specialized projects, skilled freelancers can command premium compensation. The ability to work longer hours during peak demand periods can also translate to increased earnings.

Entrepreneurial Experience

Engaging in gig work inherently provides individuals with entrepreneurial experience. They are essentially running their own small business, managing client relationships, marketing their services, handling invoicing, and making strategic decisions about their workload and pricing. This can be invaluable for personal growth and future career aspirations, fostering a proactive and self-reliant mindset.

Challenges of Gig Work in Canada

While the gig economy in Canada presents numerous advantages, it's crucial to acknowledge and prepare for the inherent challenges. Understanding these potential pitfalls is essential for a sustainable and successful gig career.

Income Instability and Irregularity

One of the most significant challenges faced by gig workers is income instability. Work can fluctuate depending on demand, client availability, and project pipelines. This unpredictability can make budgeting and financial planning difficult, as earnings may vary considerably from month to month. There is no guaranteed salary, and periods of low work can lead to financial stress.

Lack of Benefits and Protections

Gig economy jobs in Canada typically do not come with traditional employee benefits such as health insurance, paid time off, sick leave, or retirement contributions. Workers are solely responsible for securing their own benefits and planning for their financial future, which can be a substantial added expense and responsibility. They also often lack the legal protections afforded to traditional employees, such as

unemployment insurance or minimum wage guarantees in some contexts.

Administrative Burden

Gig workers are responsible for a range of administrative tasks that are typically handled by an employer in a traditional setting. This includes marketing their services, client acquisition, contract negotiation, invoicing, bookkeeping, and tax preparation. This administrative overhead can consume a significant amount of time and energy, detracting from the time available for income-generating work.

Isolation and Lack of Community

Working independently can lead to feelings of isolation. Unlike traditional workplaces, gig workers often lack the social interaction and camaraderie that comes from a shared office environment. Building a professional network and finding a sense of community can require deliberate effort and engagement with professional groups or online forums.

Essential Skills for Gig Economy Success

Thriving in the Canadian gig economy requires more than just possessing a specific skill; it demands a combination of hard and soft skills that enable effective self-management and client satisfaction. Developing these competencies is crucial for long-term success.

Self-Discipline and Time Management

With great flexibility comes the need for exceptional self-discipline and time management. Gig workers must be adept at structuring their own workday, prioritizing tasks, and meeting deadlines without direct supervision. The ability to resist distractions and maintain productivity is paramount, especially when working from home.

Communication and Interpersonal Skills

Clear, concise, and professional communication is vital for building strong client relationships. Gig workers need to be able to understand client needs, provide updates, negotiate terms, and handle feedback

effectively. Strong interpersonal skills contribute to repeat business and positive referrals, which are the lifeblood of a freelance career.

Adaptability and Problem-Solving

The gig economy is dynamic, and workers must be adaptable to changing client requirements, evolving technologies, and unexpected challenges. The ability to think critically, identify problems, and implement effective solutions is highly valued by clients. This includes being open to learning new tools and methodologies as needed.

Marketing and Self-Promotion

Gig workers are their own brand. They need to be skilled at marketing their services, creating compelling profiles or portfolios, and actively promoting their work. Understanding how to identify their target audience and tailor their marketing efforts is essential for attracting new clients and growing their business.

Financial Literacy and Business Acumen

Beyond performing their core service, gig workers must possess a degree of financial literacy. This includes understanding pricing strategies, managing expenses, tracking income and expenditures, and preparing for taxes. Developing basic business acumen will help them manage their freelance career as a sustainable enterprise.

Finding and Securing Gig Economy Jobs in Canada

Identifying and securing gig economy jobs in Canada involves a strategic approach, utilizing a variety of platforms and networking avenues. A proactive and persistent mindset is key to unlocking these opportunities.

Online Gig Platforms

Numerous online platforms specialize in connecting freelancers with clients. These platforms act as marketplaces where individuals can create profiles, showcase their skills and portfolios, and bid on projects

or receive direct offers. Popular examples include Upwork, Fiverr, Toptal, Freelancer.com, and specialized platforms for specific industries like design or writing. Ride-sharing and delivery apps also function as gig platforms for their respective services.

Professional Networking

Building and nurturing a professional network is invaluable. Attending industry events, joining professional associations, and actively participating in online communities related to your field can lead to direct job offers and referrals. LinkedIn is a powerful tool for professional networking and showcasing expertise. Word-of-mouth referrals remain a highly effective method for acquiring new clients.

Direct Outreach and Cold Pitching

For those offering specialized services, direct outreach to potential clients can be highly effective. This involves identifying companies or individuals who might benefit from your skills and sending them personalized proposals or pitches. While this requires more effort, it can lead to higher-value projects and direct client relationships without the intermediary fees of platforms.

Leveraging Social Media

Social media platforms can be powerful tools for gig workers. Maintaining an active presence, sharing relevant content, and engaging with potential clients or industry peers can raise your visibility. Platforms like Instagram, Twitter, and even Facebook can be used to showcase your work, announce your availability, and connect with a wider audience. Consistent branding across all online profiles is important.

Job Boards and Aggregators

While many gig jobs are found on specialized platforms, some are advertised on traditional job boards or through aggregators that specifically list freelance or contract opportunities. Keeping an eye on these resources can uncover hidden gems. Some companies also directly advertise contract roles on their own career pages, so checking company websites can be beneficial.

Navigating Taxes and Finances for Gig Workers

Managing taxes and finances is a critical aspect of operating within the gig economy in Canada. Understanding your obligations and planning accordingly can prevent future complications and ensure financial stability.

Registering as Self-Employed

In Canada, if you earn income from sources other than employment (e.g., freelance work, contract work), you are generally considered self-employed. You will need to register as self-employed with the Canada Revenue Agency (CRA) and obtain a Business Number if you plan to hire employees or deal with GST/HST. This registration is straightforward and typically involves providing basic business information.

Tracking Income and Expenses

Meticulous record-keeping is essential. Gig workers must track all income received from all sources and keep detailed records of all legitimate business expenses. Eligible expenses can significantly reduce your taxable income. Common deductible expenses for gig workers include home office expenses, internet and phone costs, supplies, software subscriptions, travel expenses related to work, and professional development courses.

Understanding Tax Obligations

Self-employed individuals in Canada are responsible for paying income tax on their net business income. This includes both federal and provincial income taxes. Unlike employees who have taxes deducted at source, gig workers must make these payments themselves. The CRA requires self-employed individuals to pay income tax in installments throughout the year if their tax payable is more than \$3,000.

GST/HST Registration

If your total revenue from taxable goods and services exceeds \$30,000 in any four consecutive calendar quarters, you must register for and collect GST/HST (Goods and Services Tax/Harmonized Sales Tax). You can also choose to register voluntarily if your revenue is below this threshold, which allows you to claim input tax credits on your business purchases.

Retirement Savings and Benefits

Since gig workers do not have employer-sponsored benefits or pension plans, they must proactively plan for their retirement and other financial needs. This may involve setting up a Registered Retirement Savings Plan (RRSP), investing in other savings vehicles, and purchasing private health insurance or disability insurance to cover potential gaps in coverage.

The Future of Gig Work in Canada

The trajectory of gig economy jobs in Canada points towards continued growth and evolution. As technology advances and societal attitudes towards work shift, the landscape of flexible employment is set to become even more integrated into the broader economy. Anticipating these changes is crucial for both individuals and policymakers.

We are likely to see further development of specialized platforms that cater to niche skills and industries, offering more targeted opportunities for freelancers. Regulatory frameworks may also adapt to better address the unique challenges faced by gig workers, potentially including clearer guidelines on worker classification, access to benefits, and dispute resolution mechanisms. The increasing acceptance of remote and flexible work models, accelerated by recent global events, will undoubtedly solidify the gig economy's place as a significant component of Canada's labour market for years to come. Individuals who can adapt and embrace continuous learning will be best positioned to thrive in this dynamic environment.

FAQ

Q: What are the most in-demand gig economy jobs in Canada right now?

A: Currently, some of the most in-demand gig economy jobs in Canada include delivery drivers for food and groceries, ride-sharing drivers, freelance writers and editors, web developers, graphic designers, virtual assistants, social media managers, and skilled tradespeople for home services. The demand is driven by convenience, specialized skills, and the need for flexible labour.

Q: How do I ensure I get paid for my gig work in Canada?

A: To ensure you get paid for gig work in Canada, it's crucial to establish clear payment terms upfront with your clients or through the platform you are using. Always use written contracts or agreements outlining the scope of work, deliverables, payment schedule, and accepted payment methods. For platform-based work, ensure you understand their payment processing times and policies. For direct clients, consider requesting a deposit for larger projects and invoicing promptly upon completion of milestones or the entire

project.

Q: Can I collect EI (Employment Insurance) if I'm a gig worker in Canada?

A: Generally, individuals who are considered self-employed in Canada are not automatically eligible for Employment Insurance (EI) sickness, maternity, parental, or compassionate care benefits. However, self-employed individuals can choose to participate in the EI program for special benefits by paying special premiums. This voluntary participation can provide access to these specific EI benefits, but it does not cover regular unemployment.

Q: What are the tax implications of gig economy jobs in Canada?

A: As a gig worker in Canada, you are considered self-employed and are responsible for reporting all your income to the Canada Revenue Agency (CRA). You will need to pay income tax on your net earnings (income minus deductible business expenses). You may also need to register for and collect GST/HST if your annual revenue exceeds \$30,000. It is highly recommended to set aside a portion of your earnings for taxes and consider making installment payments to the CRA throughout the year.

Q: How can I find legitimate gig economy jobs and avoid scams in Canada?

A: To find legitimate gig economy jobs in Canada and avoid scams, research platforms thoroughly before signing up. Look for established platforms with good reviews and clear terms of service. Be wary of opportunities that ask for upfront payment or personal financial information before any work is done, or those that seem too good to be true. Always have a written contract, and never send money to a potential client. Trust your instincts; if something feels off, it probably is.

Q: Do I need to register a business to work in the gig economy in Canada?

A: You don't necessarily need to "register a business" in the traditional sense to start taking on gig economy jobs in Canada, but you are considered self-employed. However, if your annual revenue from taxable supplies exceeds \$30,000 in four consecutive calendar quarters, you must register for a GST/HST account. It's also a good idea to obtain a Business Number from the CRA, which is used for tax purposes.

Q: What are the differences between an employee and an independent

contractor in Canada?

A: The primary differences lie in control, integration, and economic reality. Employees are typically controlled by their employer in terms of how, when, and where they work, are integral to the employer's business, and have a steady wage. Independent contractors (gig workers) have more control over their work, provide services that are often ancillary to the client's core business, and are paid per project or service. This distinction is crucial for tax and employment law purposes.

Q: How can I build a strong portfolio for gig economy jobs in Canada?

A: To build a strong portfolio for gig economy jobs in Canada, start by taking on smaller projects, even if they are for lower pay or pro bono initially, to gain experience and content. For creative roles, showcase your best work that aligns with the types of clients you want to attract. For service-based roles, gather testimonials from satisfied clients. Ensure your portfolio is easily accessible online, well-organized, and highlights your skills and achievements effectively. Regularly update it with your latest projects.

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gig economy jobs canada: *Work and Labour in Canada, Fourth Edition* Mark P. Thomas, Adam D.K. King, Andrew Jackson, 2025-05-30 Over the last several decades, the workplace in Canada has experienced profound changes. Work has become increasingly insecure for a growing number of workers, and income inequality has deepened. New technologies have reshaped labour processes and have enhanced elements of employer control over work and workers. Entry into the labour market is itself a difficult process, as young workers struggle to match qualifications and credentials with jobs, while for many older workers, retirement with a secure income is a diminishing prospect. The demographic composition of the labour market is transforming, yet this change is conditioned by longstanding patterns of inequality in terms of gender, race, disability, and immigration status. *Work and Labour in Canada* explores the changing world of work, mapping out major trends and patterns that define working life and identifying the economic, social, and political factors that shape the contemporary workplace. Evaluating working conditions and the quality of jobs from a critical perspective, this text presents an analysis of recent trends in employment and unemployment as well as outlines the role and impact of unions and other workers' organizations. The fourth edition includes a new chapter on work and technology, updated statistical data, and additional content on the basic income debate, labour and climate change, and COVID-19. This thoroughly revised and updated edition is essential for teachers, researchers, labour activists, and students of labour studies, sociology, political science, political economy, and economic geography programs.

gig economy jobs canada: The Platform Economy and the Smart City Austin Zwick, Zachary Spicer, 2021-09-22 Over the past decade, cities have come into closer contact and conflict

with new technologies. From reactive policymaking in response to platform economy firms to proactive policymaking in an effort to develop into smart cities, urban governance is transforming at an unprecedented speed and scale. Innovative technologies promise a brave new world of convenience and cost effectiveness – powered by cameras that monitor our movements, sensors that line our streets, and algorithms that determine our resource allocation – but at what cost? Exploring the relationship between technology and cities, this book brings together an outstanding group of authors in the field to provide a critical and necessary examination of the disruption that is under way. They look at how cities should understand and regulate novel technologies, what can be learned from proposed and failed smart city projects, and how innovative economies change the structure of cities themselves. Contributors dig deeply into these and similar subjects, contributing their voices to an important dialogue on the future of urban policy and governance. The first collection of its kind, this groundbreaking volume brings together social, economic, and cultural insights to enhance our understanding of the ongoing technological upheaval in cities around the world.

gig economy jobs canada: Canadian Political Economy Heather Whiteside, 2020-11-19 Engaging with themes of conflict, change, and crisis, this book re-invigorates the distinct interdisciplinary field of Canadian political economy.

gig economy jobs canada: On Canadian Democracy Jonathan Manthorpe, 2024-06-08 Using the decrepit state of 24 Sussex Drive, the official residence of the Prime Minister of Canada, as a metaphor for Canada's democracy, Jonathan Manthorpe examines the foundations, supports, and systems that are meant to keep our parliament a representative body, an actual voice of the people, and he offers insight as to how this institution can be renovated to the benefit of all. Jonathan Manthorpe is the author of the national bestseller, *Claws of the Panda: Beijing's Campaign of Influence and Intimidation in Canada*, and *Restoring Democracy in an Age of Populists and Pestilence*.

gig economy jobs canada: Ultimate Gig John T. Fleming, 2021-03-25 Ultimate Gig will serve to answer questions and help gig-providing companies and workers make decisions by informing, inspiring and motivating as well as serving as a teaching tool. Most importantly it will give the reader a better understanding of the most significant labor revolution in the past 100 years as to how work can be done.

gig economy jobs canada: Canadian Society in the Twenty-First Century, Fourth Edition Trevor W. Harrison, John W. Friesen, 2021-03-03 Confederation may have established Canada's nationhood in 1867, but the relationships framing Canada's modern existence go back much further. Employing a unique socio-historical perspective, *Canadian Society in the Twenty-First Century* examines three formative relationships that have shaped the country: Canada and Quebec, Canada and the United States, and Canada and Indigenous nations. Now in its fourth edition, this engaging text offers students an overview of Canadian society through a series of connections rather than a collection of statistics. Trevor W. Harrison and John W. Friesen weave together complex aspects of the nation's economic, political, and socio-cultural development. They guide readers to use this interdisciplinary framework to consider some of the tough questions that Canada is likely to face in adjusting to demands and challenges in the next few decades. Reflecting the most current scholarship in the field, this revised edition features new discussions on issues such as the current crisis of neo-liberal globalization, Canada's petroleum industry, global warming, the Wet'suwet'en dispute in 2020, and the COVID-19 pandemic. Exploring the unique character of Canada today, this text is a vibrant resource for sociology courses on Canadian society as well as courses in Canadian studies and Canadian history.

gig economy jobs canada: Gigs, Hustles, & Temps Jason Foster, 2023-04-25 "Precarious work" contributes to rampant inequality, increased insecurity, and the crisis of public and mental health. "Gigs, Hustles, and Temps" explains why. In this profoundly troubling and incisive look at the state of work and welfare in Canada, Jason Foster reveals the long, often-hidden process that has left our jobs less secure, our livelihoods more uncertain, and the pockets of Canada's wealthy fatter

than ever. This phenomenon, the rise of “precarious work,” touches the entire economy and contributes to levels of income inequality unseen since the early 20th century. Our world is less secure than it has been in generations. *Gigs, Hustles, and Temps* describes how we got here, and why. Jobs across the economy are increasingly more precarious, and they share similar characteristics: impermanence, little to no benefits, and no union representation. Uber, Starbucks and Amazon have led the way. Governments are contracting out more labour than ever before. Tech companies hire workers on “flexible” contracts without the prospect of long-term employment. Migrant workers, too, are working without a safety net, figuratively and literally. No matter where you fall on the socio-economic ladder, your life is probably more precarious than your parents’ once was. Foster offers insights into the many consequences of our increasingly precarious world. He also details some of the less obvious repercussions of precarious work, including its contribution to the crisis of mental and public health across Canada. Foster argues that the rise of precarious work is more a “return to normal” for capitalist economies. But there is a flip side: advances in worker welfare have come through solidarity, struggle, and negotiation with the forces currently promoting precarious work across Canada's economy. Things don't have to be the way they are. *Gigs, Hustles, and Temps* is a comprehensive, accessible, and essential guidebook on the road to a better world.

gig economy jobs canada: Zero Hours and On-call Work in Anglo-Saxon Countries

Michelle O’Sullivan, Jonathan Lavelle, Juliet McMahon, Lorraine Ryan, Caroline Murphy, Thomas Turner, Patrick Gunnigle, 2019-04-25 This book focuses on zero hours and on-call work as an extreme form of casual and precarious employment. It includes country studies of the USA, Canada, Australia, the UK, New Zealand and Ireland, where there has been increasing concern about the prevalence of such work, and working time uncertainty, as well as varying levels of public policy debate on regulation. The book incorporates a comparative review of zero hours work based on the findings of the country studies. This pays particular attention to state regulatory responses to zero hours work, and incorporates the sociological concepts of accumulation and legitimation functions of the state. Exploring the regulation of zero hours work beyond individual countries, the book includes an analysis of external regulation of zero hours work at the supranational level, namely the European Union and ILO. Further, it assesses the implications of zero hours for workers in new sectors of economic activity, particularly the impact of the platform or ‘gig’ economy on the fundamental nature of the employment relationship. It also considers the societal implications of zero hours work and the ethical responsibilities of employers and governments towards workers as citizens.

gig economy jobs canada: Canadian Labour Policy and Politics John Peters, Don Wells,

2022-11-01 Canadian Labour Policy and Politics is essential reading for undergraduates studying Canada’s labour market. This comprehensive textbook traces the causes and rise of labour inequities and outlines solutions for a more sustainable future. Written in clear and accessible language by leading experts and practitioners, this book demonstrates how and why laws and public policy – intended to protect workers – often leave employees vulnerable and with little economic or social security. Based on up-to-date data and framed in the context of international developments, this essential text provides readers with real-world examples and case studies of how globalization, labour laws, employment standards, COVID-19, and other issues affect workers on and off the job. Canadian Labour Policy and Politics invites students into defining a policy agenda for developing greater economic equality and political inclusiveness while fostering a green recovery. Key features include chapter summaries and outlines, suggestions for further reading, and glossaries of key terms.

gig economy jobs canada: The Canadian State Heather Whiteside, 2025-05-15T00:00:00Z

Inspired by trailblazing work in the field, this wide-ranging collection makes an essential and timely intervention through new theoretical contributions that build on decades of critical analysis of the Canadian state as an agent active in capitalist development in a global era. The Canadian State explores the state’s distinctive role in the development of a political economy shaped by capitalism and settler colonialism. Paying critical attention to how the state exercises accumulation,

legitimation, and coercion in unique ways, the book provides an essential guide to understanding the multidimensional character of Canada's contemporary state form. Leading contributors in their field provide cutting edge chapters on settler colonialism, land ownership, extractivism, energy, services, care work, democracy, finance, commercialization, employment, and trade and investment.

gig economy jobs canada: Understanding Human Resources Management A Canadian Perspective, 2nd Edition, Melanie Peacock, Eileen B. Stewart, Monica Belcourt, 2022-05-25

Understanding Human Resources Management provides an overview of the topics found in an introductory human resources management course, including HRM systems, processes, and policies. Regardless of someone's role within an organization, the product will provide you with valuable insights about dealing with people in order to create meaningful and productive work environments. The authors are two award-winning educators who have experience not only in the classroom, but also as HR professionals, and they infuse their practical experiences throughout to bring concepts to life, using a variety of industries and different-sized companies to bring a wide-range perspective to the topics introduced. This second edition has been thoroughly updated to reflect current practices, challenges, and opportunities facing today's organizations

gig economy jobs canada: FLEX Rick Grimaldi, 2021-02-17 Learn to navigate disruption and embrace change as an opportunity to grow and succeed. Never before has it been so urgent to understand how today's trends are shaping tomorrow's labor force. As seismic shifts continue to change America's world of work in unprecedented ways, leaders must adapt to the rapidly evolving workplace using creative solutions for recruiting, engaging, and retaining a skilled workforce. Forward-thinking 'disruptors' who respond quickly to the new business environment will attract more talent, win more customers, and gain greater profits than those who make assumptions based on what has worked in the past. FLEX: A Leader's Guide to Staying Nimble and Mastering Transformative Change in the American Workplace is your real-world guide to harnessing the power of change to increase employee satisfaction and secure long-term success in the marketplace. Rick Grimaldi, a labor relations attorney with decades of experience helping businesses respond effectively during pivotal moments, shares his valuable insights on the surprising and fundamental ways the world of work is reinventing itself. Learn to: Avoid common pitfalls in today's cultural revolution Foster the creative education and training needed for tomorrow's workforce Adapt to a world becoming defined by technology and artificial intelligence Lead meaningfully on climate change and global health concerns Set the stage for creative collaboration and communication Disregard outdated assumptions when making decisions Responded quickly with new policies and procedures Communicate with sensitivity and transparency Address uncomfortable organizational culture issues Be prepared for the disruptions that will inevitably come Whether you lead a large corporation or own a small family business or you are the policy maker, FLEX: A Leader's Guide to Staying Nimble and Mastering Transformative Change in the American Workplace is your real-world blueprint for leading a profitable, healthy company into an ever-evolving future.

gig economy jobs canada: Proceedings of the 9th International Conference on Accounting, Management, and Economics 2024 (ICAME 2024) Mursalim Nohong, Fitra Roman Cahaya, Phung Minh Tuan, Arifuddin Mannan, Anas Iswanto Anwar, Rianda Ridho Hafizh Thaha, Rakhmat Nurul Prima Nugraha, Andi Tenri Harahap, Muhammad Try Dharsana, Fakhrul Indra Hermansyah, 2025-08-30 This is an open access book. The Integration of Blue-Green Economy & Business for Sustainability.

gig economy jobs canada: Handbook on Measuring Digital Platform Employment and Work OECD, International Labour Organization, European Union, 2023-03-31 National Statistical Offices face a growing policy demand for better statistics on digital platform employment and work. New statistical definitions are needed to avoid undercounting the number of people involved in these jobs.

gig economy jobs canada: The Routledge Handbook of Feminist Economics Günseli Berik, Ebru Kongar, 2021-05-23 The Routledge Handbook of Feminist Economics presents a comprehensive overview of the contributions of feminist economics to the discipline of economics

and beyond. Each chapter situates the topic within the history of the field, reflects upon current debates, and looks forward to identify cutting-edge research. Consistent with feminist economics' goal of strong objectivity, this Handbook compiles contributions from different traditions in feminist economics (including but not limited to Marxian political economy, institutionalist economics, ecological economics and neoclassical economics) and from different disciplines (such as economics, philosophy and political science). The Handbook delineates the social provisioning methodology and highlights its insights for the development of feminist economics. The contributors are a diverse mix of established and rising scholars of feminist economics from around the globe who skilfully frame the current state and future direction of feminist economic scholarship. This carefully crafted volume will be an essential resource for researchers and instructors of feminist economics.

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