

deezer hifi vs tidal hifi plus

deezer hifi vs tidal hifi plus: A Comprehensive Audio Quality Comparison

deezer hifi vs tidal hifi plus, two titans in the high-fidelity music streaming arena, often spark debate among audiophiles seeking the purest sound. Choosing between them involves understanding their core offerings, audio codecs, library sizes, pricing, and unique features that cater to discerning listeners. This article delves deep into a detailed comparison, examining the critical aspects that differentiate Deezer's HiFi tier from Tidal's HiFi Plus subscription. We will explore the nuances of their sound quality, the breadth of their music catalogs, the user experience, and the value proposition each presents. By dissecting these elements, you'll be equipped to make an informed decision that aligns with your personal listening preferences and budget. Ultimately, understanding these distinctions is paramount for anyone prioritizing an immersive and pristine audio experience.

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Understanding HiFi Audio Streaming

High-fidelity (HiFi) audio streaming refers to the delivery of music files with a significantly higher bitrate and resolution than standard compressed streaming formats. Unlike the compressed audio found in many mainstream streaming services, which can lose subtle details and dynamic range, HiFi streaming aims to preserve the original sound as intended by the artist and producer. This means a richer, more detailed listening experience, especially noticeable on high-quality audio equipment. The goal of services offering HiFi audio is to provide a near-lossless or lossless listening experience, bringing studio-quality sound directly to the listener's ears.

The core benefit of HiFi audio lies in its ability to reproduce the full spectrum of sound, including micro-details, subtle nuances, and the full dynamic range of a recording. This is achieved through the use of lossless audio codecs, such as FLAC (Free Lossless Audio Codec) or ALAC (Apple Lossless Audio Codec), which compress audio data without discarding any information. When comparing services like Deezer HiFi and Tidal HiFi Plus, understanding these fundamental principles of lossless audio is crucial to appreciating the differences in their offerings.

Deezer HiFi: An In-Depth Look

Deezer HiFi stands as a premium offering from the well-established music streaming giant, Deezer. Its primary draw is the commitment to delivering music in a lossless, CD-quality format. This means that when you stream a track on Deezer HiFi, you are accessing an audio file that has been encoded without any loss of data, replicating the sound quality you would experience from a compact disc. This focus on pure audio fidelity makes it an attractive option for those who value sonic accuracy above all else.

The service boasts a vast library of millions of songs, ensuring that most listeners will find their favorite artists and genres. Deezer has also been a pioneer in introducing features aimed at enhancing the listening experience for audiophiles, including extensive curated playlists and a user-friendly interface designed for easy navigation and discovery. Their integration with various smart home devices and audio equipment also adds to its accessibility for a wide range of users.

Key Features of Deezer HiFi

Deezer HiFi distinguishes itself through several key features designed to appeal to serious music lovers. Its lossless audio quality is at the forefront, offering a clear and detailed sonic presentation. Beyond just the audio, Deezer also provides a robust music discovery engine, helping users find new artists and tracks based on their listening habits and curated editorial content. The platform's commitment to sound quality extends to its availability on a wide range of devices, from smartphones and tablets to smart speakers and home theater systems.

- **Lossless Audio Quality:** Streams music in FLAC format at 16-bit/44.1 kHz, equivalent to CD quality.
- **Extensive Music Library:** Access to over 90 million tracks, including a significant catalog of HiFi content.
- **Flow Feature:** An infinite, personalized soundtrack that intelligently mixes your favorite tracks with new discoveries.
- **High-Resolution Content:** Offers a growing selection of high-resolution audio tracks.
- **Cross-Device Compatibility:** Available on a wide array of devices and platforms, including Sonos, Google Home, and Amazon Echo.

Tidal HiFi Plus: A Deep Dive

Tidal HiFi Plus is positioned as the ultimate audio experience for music enthusiasts, going beyond just lossless quality to embrace cutting-edge audio technologies. While it offers the same CD-quality lossless audio as Deezer HiFi, its primary differentiator is the inclusion of higher-resolution formats like Master Quality Authenticated (MQA) and Dolby Atmos Music. These formats aim to deliver an even more immersive and detailed listening experience, replicating the sound of studio masters with

exceptional clarity and spatial depth.

Tidal has cultivated a strong reputation for its focus on artist payouts and exclusive content, appealing to a segment of the market that values supporting musicians directly. The platform's library is also extensive, and its HiFi Plus tier is a testament to its dedication to providing the highest possible sound quality available through streaming technology. Its sleek interface and commitment to innovation make it a compelling choice for those seeking the absolute pinnacle of digital music playback.

Key Features of Tidal HiFi Plus

Tidal HiFi Plus is engineered for the most demanding listeners, pushing the boundaries of streaming audio quality. The inclusion of MQA and Dolby Atmos Music offers distinct listening experiences that go beyond traditional stereo. This premium tier is also recognized for its transparency regarding artist compensation, a factor that resonates with many in the music community. Tidal's platform is designed to be intuitive, allowing users to easily access its high-fidelity offerings and explore its diverse content catalog.

- **HiFi (Lossless) Audio:** Streams music in FLAC format at 16-bit/44.1 kHz, offering CD quality.
- **Master Quality Authenticated (MQA):** Offers higher resolution audio, often exceeding CD quality, for compatible devices.
- **Dolby Atmos Music:** Provides immersive, three-dimensional spatial audio experiences.
- **Extensive Library with HD Content:** Access to over 100 million tracks, with a significant portion available in HiFi and MQA.
- **Focus on Artist Payouts:** A commitment to fairer compensation for artists.
- **Exclusive Content:** Often features exclusive videos, interviews, and live performances.

Audio Codecs: FLAC vs. MQA

The heart of any HiFi streaming service lies in the audio codecs it employs. For Deezer HiFi, the standard is FLAC (Free Lossless Audio Codec). FLAC is a widely recognized and respected open-source format that compresses audio files without any loss of data. This means that a FLAC file is identical to the original audio source, providing bit-for-bit perfect reproduction. For Deezer HiFi users, this translates to listening at CD quality (16-bit/44.1 kHz), which is a significant upgrade from compressed formats like MP3 or AAC.

Tidal HiFi Plus also offers FLAC for its standard HiFi tier, mirroring Deezer's commitment to lossless audio. However, its standout feature is the inclusion of Master Quality Authenticated (MQA). MQA is

a proprietary technology that aims to deliver audio files with a higher resolution than CD quality, often up to 24-bit/192 kHz, while also being able to be delivered in smaller file sizes. MQA achieves this through a complex encoding and decoding process. For MQA to be fully utilized, you typically need an MQA-certified DAC (Digital-to-Analog Converter) or hardware. Without it, the audio is still high quality but may not deliver the full intended resolution. The debate around MQA often centers on whether its perceived benefits justify its proprietary nature and the need for specific hardware.

Library Size and Content Variety

When comparing Deezer HiFi and Tidal HiFi Plus, the sheer size and variety of their music libraries are crucial considerations. Both services offer vast catalogs, ensuring that listeners have access to a broad spectrum of music. Deezer boasts a library of over 90 million tracks, a testament to its long-standing presence in the streaming market. This extensive collection covers a wide range of genres, from mainstream pop and rock to niche classical and jazz recordings. Deezer also places a strong emphasis on curated content, offering expertly crafted playlists for various moods and activities, as well as editorial content that helps users discover new music.

Tidal, on the other hand, claims a library exceeding 100 million tracks, subtly edging out Deezer in terms of raw numbers. This larger library contributes to Tidal's reputation for comprehensive music coverage. Beyond just the number of songs, Tidal's HiFi Plus tier often highlights its high-resolution audio content more prominently, with a significant portion of its catalog available in lossless, MQA, or Dolby Atmos formats. Tidal also differentiates itself with a focus on exclusive content, including artist interviews, music videos, and live performances, which can add substantial value for fans looking for a more immersive experience with their favorite artists.

User Interface and Experience

The user interface and overall experience of a music streaming service can significantly impact listener satisfaction. Deezer has consistently evolved its platform to be intuitive and user-friendly. Its interface is generally clean and organized, making it easy to navigate through millions of tracks, discover new music, and manage personal libraries. The "Flow" feature, an endless, personalized stream of music, is a unique aspect that many Deezer users appreciate for its seamless blend of familiar favorites and new discoveries. Deezer's app is available across a wide range of devices, ensuring a consistent experience whether you're listening on your phone, computer, or smart speaker.

Tidal's user interface is also designed with a focus on clarity and ease of use, particularly for accessing its high-fidelity audio options. The app presents its different audio quality tiers (HiFi, MQA, Dolby Atmos) clearly, allowing users to make informed choices. Tidal's design aesthetic is often described as sleek and modern, appealing to users who appreciate a polished visual presentation. Discoverability is a strong point for Tidal, with curated playlists, recommendations, and a dedicated section for new releases and trending music. The integration of exclusive content, such as music videos and artist documentaries, further enhances the user experience by offering more than just audio playback.

Pricing and Value Proposition

When considering Deezer HiFi versus Tidal HiFi Plus, pricing is a critical factor in the decision-making process. Both services operate on a subscription model, with their premium tiers offering access to lossless audio. Deezer HiFi is typically priced competitively, offering a straightforward subscription that grants access to all its lossless content. The value proposition here lies in its consistent CD-quality audio and its expansive music library at a standard premium streaming price point.

Tidal HiFi Plus is generally positioned at a slightly higher price point than standard premium streaming services, reflecting its inclusion of advanced audio formats like MQA and Dolby Atmos Music, alongside its HiFi lossless offering. This higher cost is justified by the cutting-edge audio technologies and the potential for superior sound reproduction for those with compatible hardware. The value proposition of Tidal HiFi Plus is therefore geared towards the audiophile who seeks the absolute highest fidelity and is willing to invest more for formats that promise an even more immersive and detailed listening experience, as well as its artist-centric policies.

Additional Features and Integrations

Beyond core audio quality and library size, the additional features and integrations offered by Deezer HiFi and Tidal HiFi Plus can significantly influence a user's choice. Deezer has focused on features that enhance music discovery and personalized listening. Its "Flow" feature, as mentioned earlier, is a prime example, offering a continuously curated stream of music. Deezer also integrates with a broad ecosystem of smart home devices and audio hardware, including Sonos, Google Assistant, Amazon Alexa, and a wide range of AVRs and streamers, making it highly accessible for home audio setups.

Tidal distinguishes itself with its focus on high-resolution audio formats like MQA and Dolby Atmos Music, which require specific hardware for full realization. Its integrations often extend to high-end audio equipment manufacturers, catering to a more dedicated audiophile market. Tidal also emphasizes its commitment to artists through its payout structure and often features exclusive content, such as artist interviews, documentaries, and music videos, providing a richer multimedia experience. This focus on exclusive content and advanced audio technologies positions Tidal HiFi Plus as a premium choice for those seeking an all-encompassing audio and visual journey with their favorite artists.

Which Service is Right for You?

Deciding between Deezer HiFi and Tidal HiFi Plus ultimately depends on your individual priorities as a music listener. If you are seeking a straightforward, high-quality lossless audio experience with a vast music library and excellent discovery features, and you prioritize a familiar, well-rounded interface, Deezer HiFi presents a compelling option. It offers CD-quality sound without the complexity or higher cost associated with proprietary formats, making it an excellent entry point into the world of high-fidelity streaming for many.

Conversely, if you are an ardent audiophile who is eager to explore the latest in audio technology, such as MQA and Dolby Atmos Music, and you possess or are willing to invest in compatible hardware to unlock these advanced formats, then Tidal HiFi Plus is likely the superior choice. Its commitment to higher resolutions, coupled with exclusive content and artist-focused policies, makes it the ultimate destination for those who demand the most immersive and technically advanced listening experience available. Consider your existing audio equipment and your willingness to embrace newer, potentially more demanding audio codecs when making your final decision.

FAQ

Q: What is the main difference in audio quality between Deezer HiFi and Tidal HiFi Plus?

A: The primary difference lies in the advanced audio formats offered. Deezer HiFi provides lossless CD-quality audio (16-bit/44.1 kHz FLAC). Tidal HiFi Plus includes this lossless FLAC, but also offers higher-resolution Master Quality Authenticated (MQA) audio and immersive Dolby Atmos Music, which can provide a more detailed and spatial listening experience, especially with compatible hardware.

Q: Do I need special equipment to hear the difference with Tidal HiFi Plus?

A: For the full benefit of Tidal HiFi Plus's advanced formats like MQA and Dolby Atmos Music, compatible hardware is highly recommended. While you will still hear lossless CD-quality audio with standard equipment, MQA requires an MQA-certified DAC or player to decode its full resolution, and Dolby Atmos Music benefits from a home theater system or headphones designed for spatial audio.

Q: Which service has a larger music library?

A: Tidal generally claims a slightly larger music library, often cited as over 100 million tracks, compared to Deezer's over 90 million tracks. However, both services offer vast catalogs that cover most popular music genres extensively.

Q: Are Deezer HiFi and Tidal HiFi Plus expensive?

A: Both services are premium subscriptions. Tidal HiFi Plus is typically priced higher than Deezer HiFi due to the inclusion of advanced audio formats like MQA and Dolby Atmos Music. Deezer HiFi offers a more standard premium pricing for its lossless CD-quality streaming.

Q: Which service is better for discovering new music?

A: Both services offer robust music discovery features. Deezer's "Flow" feature provides a personalized, endless stream of music that blends favorites with new tracks. Tidal offers curated playlists, editorial content, and recommendations that highlight new releases and trending artists,

including exclusive content that can aid discovery.

Q: Can I listen to Deezer HiFi or Tidal HiFi Plus on multiple devices?

A: Yes, both Deezer and Tidal allow you to stream on multiple devices with a single subscription, though the exact number of concurrent streams may vary by plan and service. They are available on smartphones, tablets, computers, smart speakers, and other compatible audio systems.

Q: What does "lossless audio" mean in the context of these services?

A: Lossless audio means that the music is streamed in its original, uncompressed format. This preserves all the details and nuances of the recording, offering a sound quality equivalent to or better than a CD. Both Deezer HiFi and Tidal HiFi Plus offer lossless audio in FLAC format.

Q: Is MQA on Tidal HiFi Plus truly better than FLAC on Deezer HiFi?

A: The perceived superiority of MQA over standard FLAC is a subject of debate among audiophiles. MQA claims to offer higher resolution and better detail through its proprietary encoding and decoding process, especially when using certified hardware. However, some argue that well-encoded FLAC at high bitrates offers comparable or even superior fidelity without proprietary restrictions. The best way to judge is to listen with your own ears and equipment.

Deezer Hifi Vs Tidal Hifi Plus

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deezer hifi vs tidal hifi plus: *How To Start a Record Label and Recording Studio* Earl R. Dingman, 2022-02-11 Informs you about the different types of businesses, how to setup your business address, what kinds of software and computer systems you might need, how to start and write a website with sample code, business card examples, how to find bands and recording artists, the ins and outs of investors and partners, how to setup a recording studio and music publishing company, all about performance rights organizations world-wide and how to get on Spotify, Amazon, iTunes, etc., all about promotion, DAW and Music Writing software, Songbook publishing, contracts and agreements, accounting and taxes, Copyrights, Trademarks and Service Marks, fabricating CDs and Vinyl records, about Radio. Includes an appendix with listings of various websites and suppliers. Written by a musician, website developer, recording engineer and producer, who setup both ASCAP and BMI publishing companies, along with an independent record label and got songs on

commercial as well as college radio making the ASCAP Current Performance status.

deezer hifi vs tidal hifi plus: Music Business Handbook and Career Guide David Baskerville, Tim Baskerville, Serona Elton, 2022-11-16 The Thirteenth Edition of this powerhouse best-selling text maintains its tradition as the most comprehensive, up-to-date guide to the music industry in all of its diversity. Readers new to the music business and seasoned professionals alike will find David Baskerville, Tim Baskerville, and Serona Elton's handbook the go-to source, regardless of their specialty within the music field. Music Business Handbook and Career Guide is ideal for introductory courses such as Introduction to the Music Business, Music and Media, and other survey courses as well as more specialized courses such as the Record Industry, Music Careers, Artist Management, and more. The fully updated Thirteenth Edition includes a comprehensive discussion of the streaming revolution, where this predominant form of music consumption stands today and is heading in the future. Rapid changes in music licensing are addressed and how they impact creators, musical work performance licensing, compulsory and negotiated mechanicals, and sound recording licenses. The new edition also analyzes the changing picture of music video and shows how music video has been upended by on-demand streaming. Lastly, there is all-new coverage of COVID-19 and how the concert industry has been impacted as well as digital advances that have been made.

deezer hifi vs tidal hifi plus: Spotify, Muziek voor iedereen Charlotte Bouillot, 2023-02-23 Spotify, in 2006 opgericht door Daniel Ek, is 's werelds populairste muziekstreamingdienst. Gebruikers hebben toegang tot de volledige catalogus van meer dan 30 miljoen nummers, hetzij gratis (met geplande reclame), hetzij op basis van een maandelijks betaald abonnement. Van dit zogenaamde freemium business model wordt algemeen aangenomen dat het integraal deel uitmaakt van het succes van Spotify. In slechts 50 minuten kom je te weten hoe Spotify een gebruikersbestand van meer dan 140 miljoen actieve gebruikers heeft opgebouwd en daarmee een revolutie teweeg heeft gebracht in de digitale muziekindustrie. Dit beknopte boek geeft je een inleiding tot de belangrijkste kritiek op Spotify en de geheimen van het succes van de website. Een gedetailleerde evaluatie van de vorderingen van het bedrijf tot nu toe, een bespreking van de belangrijkste concurrenten en een analyse van de toekomstperspectieven van de site geven je alles wat je moet weten over de site die een pionier was op het gebied van digitaal streamen.

deezer hifi vs tidal hifi plus: Major Label Mastering Evren Göknar, 2020-03-24 Major Label Mastering: Professional Mastering Process distills 25 years of mastering experience at Capitol Records into practical understandings and reliable systems. Containing unparalleled insights, this book reveals the mastering tricks and techniques used by Evren Göknar at one of the world's most notable record labels. Beginning with the requisite competencies every Mastering Engineer must develop, Major Label Mastering delves into the particulars of the mastering studio, as well as fundamental mastering tools. Included among these tools is The Five Step Mastering Process, a rigorously tested system that equips the practitioner to successfully and confidently master a project to exacting standards of audio fidelity. Covering all bases, the book discusses both macro and micro considerations: from mindset approach and connecting with clients down to detailed guidelines for processing audio, advanced methods, and audio restoration. Each chapter ends with exercises intended to deepen understanding and skill, or to supplement course study. Suitable for all levels, this is a unique resource for students, artists, and recording and Mastering Engineers alike. Major Label Mastering is supplemented by digital resources including audio examples and video tutorials.

deezer hifi vs tidal hifi plus: Music as Intangible Cultural Heritage Blanca de-Miguel-Molina, Virginia Santamarina-Campos, María de-Miguel-Molina, Rafael Boix-Doménech, 2021-08-20 This open access book offers an interdisciplinary perspective and presents various case studies on music as ICH, highlighting the importance and functionality of music to stimulating social innovation and entrepreneurship. Intangible Cultural Heritage (ICH) covers the traditions or living expressions proposed by the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage in five areas, including music. To understand the relationship between immaterial and material uses and inherent cultural landscapes, this open access book analyzes the symbolic, political, and economic

dimensions of music. The authors highlight the continuity and current functionality of these artistic forms of expression as well as their lively and changing character in continuous transformation. Topics include the economic value and impact of music, strategies for social innovation in the music sector, music management, and public policies to promote cultural and creative industries.

deezer hifi vs tidal hifi plus: *Streaming films & muziek*, 2015-11-11 Maximale beeldkwaliteit, spatzuiver geluid, streams zonder haperingen, eenvoudig downloaden en altijd automatisch de ondertiteling synchroniseren. Het is een kleine greep uit de beloftes die de nieuwe praktijkgids *Streaming Films & Muziek* inlost. Want streamen is dé trend van dit moment. Met 24 cursussen in ons 124 pagina's tellende magazine weet je alles. Streamen is hot, maar... besmet. Eén van de twee populaire illegale Popcorn-diensten is gestopt en boetes dreigen voor Nederlandse gebruikers. Althans, daar dreigt stichting Brein mee. De praktijkgids *Streaming Films & Muziek* zorgt dat je blijvend kunt genieten van films en muziek. Voorkom boetes en volg ons tips - waarbij je niet in een schemerzone belandt. Je krijgt hulp bij alle (legale) alternatieven.

deezer hifi vs tidal hifi plus: Earn \$300 Dollars a Day or Night Using Your Mobile Smartphone Device Tony Drake, 2019-01-22 Do you have a Smartphone? Would earning \$300 Dollars a Day or Night Using Your Mobile Smartphones Device Forever change your current life Circumstances? Never having money problems again, isn't that one of the greatest events that can occur in your life right now? Think of your PayPal account sending money daily to your debit card or bank account each and every day without delay Earning money daily is much more convenient than earning income weekly or biweekly, and in rare cases monthly don't you agree? The Fortune Runner Smart Phone App is set up and designed for its users to automatically receive money earned directly to their account to be used right away daily And for savvy users, you may also receive payments in crypto currencies as well Once you experience the Fortune Runner App at work, never again will you see value working on a job that pays meager hourly wages and requires weeks before you are paid, and the pay is never enough to live on. Now I am certainly not against hourly wages, or even earning income monthly, hourly wage earning can be a very lucrative structure only if your physical labor is not involved, or, the control of your time to earn the hourly income is not a factor.

deezer hifi vs tidal hifi plus: Copyright Law and Streaming Séverine Dusollier, 2025-05-06 On the internet, music, films and TV shows are now just a few clicks away, readily available for listening or viewing. While piracy websites and file-sharing software initially disrupted the entertainment economy, the streaming technology has since been embraced by new operators, from Spotify to Netflix, providing an unprecedented abundance of cultural content. Copyright laws around the world have addressed the many issues brought about by streaming services, whether lawful or not, ranging from copyright enforcement, artists' remuneration to liability of video-sharing platforms and cultural diversity. This book presents an extensive comparative analysis of legislative and judiciary efforts to adapt to this technological and cultural revolution.

deezer hifi vs tidal hifi plus: **HARBOR REFLECTIONS** Stanley Scott Jr, 2025-05-23 THE SOUND OF HARBOR REFLECTIONS There's magic in the meeting of water and land—a convergence of worlds where stories are born, carried on sea spray, and whispered through foghorns. This novel is my invitation to you, dear reader, to experience a day by the harbor through both words and music. Harbor Reflections began as a collection of instrumental compositions, each capturing a distinct moment from dawn to dusk along the waterfront. As I composed these smooth soul melodies, I found myself visualizing characters, conversations, and moments that existed beyond the notes. The music gave birth to this narrative, and now they exist as companions—each enriching the other. For the complete Harbor Reflections experience, I encourage you to read each chapter while listening to its corresponding track from the album. Each composition has been crafted to evoke the emotional landscape of its chapter, creating an immersive journey through sight, sound, and imagination. The complete Harbor Reflections album is available on all major streaming platforms including Spotify, Apple Music, YouTube Music, and at bysscott.bandcamp.com. You'll also find the audiobook version as the final track on the album, completing the circle between literature and music. This is more than a book or an album—it's an invitation to slow down, to feel

the coastal breeze on your face, to watch the play of light on water, and to discover the stories that unfold in those in-between spaces where land meets sea, where past meets present, and where strangers become friends. Welcome to the harbor. Stanley Scott Jr. Oakland, California May 2025

deezer hifi vs tidal hifi plus: heise online Smart Home 3/22 heise online-Redaktion, 2022-08-17 Im heise online-Sonderheft Moderner Wohnen erfahren Sie alles über einen smarten Haushalt. Wir haben verschiedene smarte Displays und Multiroom-Lautsprecher getestet und sagen, wie Sie Ihre Multiroom-Systeme mit Smart-Home-Routinen versehen. Wir geben Ihnen einen aktuellen Überblick, welcher Kühlschrank, welches Kochfeld und welche Waschmaschine Sie per Smartphone-App steuern können. Smarte Heizkörperthermostate, Türschlösser und intelligentes Licht sorgen für mehr Komfort und sparen Energie. Wir haben verschiedene Modelle getestet und zeigen die Stärken und Schwächen. Erfahren Sie, wie Sie mit smarten Zwischensteckern sparen, wie Sie anhand einer Wetterstation Wetterdaten mit in das Smart-Home einbinden und wie Sie Ihren Schlaf anhand einer Sensormatte tracken.

deezer hifi vs tidal hifi plus: Home Theater e Casa Digital Ed. 321 Event Editora, 2023-03-22 A maioria dos leitores já deve ter visto aqui nossos comentários sobre as fake news e demais artifícios surgidos na era digital. Trata-se de uma praga, usada para disseminar tudo que se possa imaginar de ruim: ofensas, difamações, fraudes, chantagens, violência... a lista é longa. Pois agora, apertem os cintos, surge uma nova arma. Chama-se ChatGPT e tem aparecido cada vez com mais frequência em grupos e fóruns de comunicação e tecnologia. A sigla se refere a Generative Pre-trained Transformer, o lado mais vistoso - e polêmico - da Inteligência Artificial no campo das comunicações. GPT (ou "inteligência generativa") é um super algoritmo capaz de compor blocos de informação com base em pesquisas num banco de dados. Quanto maior esse banco, mais precisos os resultados obtidos.

deezer hifi vs tidal hifi plus: Le streaming musical en 2021 - Toujours en manque de rentabilité Maxime Garcia , 2021-09-29 Conduire les plateformes de streaming musical à la rentabilité (version publique = 242 pages) Les plateformes de streaming musical ont totalement révolutionné l'industrie de la musique. Elles sont apparues comme une réponse au téléchargement illégal et sont aujourd'hui indispensables pour une grande majorité des musiciens, mais aussi des consommateurs. Pourtant, si son succès lui vaut 443 millions d'abonnés payants en 2021, le marché du streaming musical n'est pas si rentable... Pour répondre à cette problématique de rentabilité, il est important de présenter dans un premier chapitre l'évolution du marché jusqu'à aujourd'hui, puis recenser tous les éléments qui expliquent ce manque de rentabilité après tant d'années de croissance. Le principal élément bloquant est la redistribution d'environ 70% des revenus du streaming musical aux ayants-droit, mais ce n'est pas le seul. Nous allons également dans ce chapitre étudier les différentes actions des plateformes qui essaient de corriger ces freins. Dans un second chapitre, il faut aller à la rencontre des consommateurs et des professionnels du streaming musical pour pouvoir récolter un maximum de nouvelles informations quantitatives et qualitatives sur le sujet. Il s'agit de confronter ses idées au marché et nourrir sa réflexion avec des données fiables et exploitables. Revenus, coûts, maturité, technologies et croissance sont des exemples parmi d'autres de points directeurs de ma recherche. Enfin, dans le chapitre final, nous sommes en capacité de proposer des recommandations concrètes, bien que tout sujet reste à discussion, pour mener les plateformes de streaming musical à la rentabilité. Afin d'être le plus réaliste et structuré possible, il est important de segmenter notre vision à court, moyen et long terme. Chaque plateforme doit prendre une direction adaptée à son contexte, mais de manière générale, nos recommandations portent sur les leviers de fédération d'une communauté, d'expansion géographique, de développement de nouveaux services, d'achats additionnels, d'expérience utilisateur, d'intelligence artificielle, de blockchain et enfin d'indépendance. Ce que nous pouvons conclure est que le marché du streaming musical est en bonne voie d'être rentable pour la plupart des acteurs qui contribuent à son développement. Cela nécessite tout de même de prendre les bonnes orientations stratégiques car certaines erreurs pourraient être fatales pour certains, notamment dans un contexte ultra-concurrentiel.

deezer hifi vs tidal hifi plus: *Home Theater e Casa Digital Ed. 326* Event Editora, 2023-07-24 Como o leitor já percebeu pela capa, esta edição vem recheada de TVs. Não foi coincidência, é claro, que os dois principais fabricantes – Samsung e LG – escolheram o mês de junho para apresentar suas linhas 2023. Todo mundo está apostando num segundo semestre mais ativo na economia, e trocar de TV é sempre uma prioridade na lista de compras dos brasileiros.

deezer hifi vs tidal hifi plus: *La misère des niches* Alain Brunet, 2018-04-03T00:00:00-04:00 « Chroniqueur de musique depuis 35 ans, je n'ai jamais observé un problème d'une telle ampleur. J'ai donc entrepris l'écriture de cet essai, sorte de reportage mammouth sur la détérioration dramatique des conditions imposées aux musiciens à l'aube de l'ère numérique. Les artistes évoluent désormais dans un écosystème dominé par les nouveaux monopoles de l'internet. Depuis le début des années 1990, cette "misère des niches" se retrouve dans toutes les communautés musicales, à l'exception d'une poignée de superstars multimillionnaires et de quelques heureux élus des institutions. Cette détérioration s'étend bien au-delà de la musique ; les arts en général, l'information, les sciences, l'éducation sont tous fragilisés et menacés. » A. BRUNET Paradoxe entre l'abondance pour le consommateur et ses choix de plus en plus restreints ; mépris de la propriété intellectuelle, donc incapacité d'assurer un revenu décent aux créateurs ; modèle d'affaires ne servant que les monopoles (70 % à 85 % des revenus publicitaires engrangés par Google, YouTube, Facebook, Netflix...) ; « indifférence » politico-juridique, car les gouvernements ne semblent pas vouloir remédier à cette situation. Autant de « misères » sur lesquelles Alain Brunet nous alerte, car les lois du marché ne pourront « naturellement » assainir l'environnement numérique tel qu'il se présente aujourd'hui.

deezer hifi vs tidal hifi plus: Marketing Musical Juanjo Ramos, 2023-10-30 En la actualidad se consume más música que en ningún otro momento de la historia. En la era digital, los modelos y hábitos de consumo, al igual que los modelos de negocio musical, se han transformado radicalmente. Este nuevo enfoque precisa que el artista se comunique de forma directa y honesta con sus fans, sin intermediarios ni artificios de ningún tipo. En nuestros días, las mayores tiendas de música del mundo están en Internet: Amazon Music, Apple Music, Spotify... inmensas plataformas de distribución y venta que ya no están solo al alcance de discográficas y nombres consagrados, sino de cualquier artista que desee dar a conocer su música. Marketing musical es una guía práctica y directa que te enseña cómo moverte por los canales de distribución apropiados para vender y promocionar tu música en Amazon, Apple, Youtube, TikTok, Instagram, Spotify y muchas más.. Gana dinero con tu trabajo y vive de lo que te gusta.

deezer hifi vs tidal hifi plus: Burn Out Sacha Peiffer, 2025-03-03 BURN OUT raconte l'histoire de Nicolas Pourbaix, entrepreneur ayant surmonté un grave burn out en 2007, une rechute en 2010, et évité de justesse une troisième en 2022. À partir de son expérience personnelle, il partage un chemin vers la guérison grâce aux avancées technologiques et scientifiques. Le livre explore la pathologie du burn out professionnel à travers des récits de collaborateurs, entrepreneurs et professionnels touchés, et propose plus de 45 recommandations concrètes, appuyées par des méthodes, outils pratiques et l'expertise d'un spécialiste des ressources humaines. Un outil prédictif basé sur l'intelligence artificielle enrichit ces approches. Avec une vision à l'horizon 2030-2035, Nicolas Pourbaix met en lumière l'urgence d'agir face à ce fléau grandissant. Enfin, un diagnostic en 10 questions offre aux organisations des clés pour prévenir les risques psychosociaux et promouvoir le bien-être au travail.

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P8, który ma szansę poważnie namieszać w świecie mobile. Oprócz tego pokażemy rozwiązania od Asusa, w tym elegancki i starannie wykonany smartwatch. Entuzjastów większej powierzchni roboczej odsyłamy do zestawienia TOP 10 tabletów do 1000 zł.. Czym byłyby wakacje bez grania? W tym roku raczej nie ma wątpliwości w co zagrać, wszystko za sprawą długo wyczekiwanej premiery Wiedźmina 3: Dziki Gon. Wersja PDF: <http://www.benchmark.pl/update> UWAGA: W odpowiedzi na liczne komentarze informujemy, że konieczność podania numeru karty przy próbie pobrania magazynu to wymóg Google. Wszystkie wydania magazynu Update są bezpłatne i nie są przez nas pobierane pieniądze z konta użytkowników po podaniu numeru karty. Niestety nie mamy wpływu na politykę Google.

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